



Dear Parents and Friends,

The 2011 summer camp season and the 9<sup>th</sup> Annual Mickey's Kids Swim-A-Thon is just around the corner. Last year our camper participants swam thousands of laps during the summer-long event and raised over \$10,000 in support of our Mickey's Kids scholarship recipients.

For our new campers (and families), Mickey's Kids is a non-profit organization committed to enhancing the racial, cultural and economic diversity of our camp community. Information about the Mickey's Kids charitable organization can be found at: [www.mickeyskids.org](http://www.mickeyskids.org). A complete explanation of our summer-long swim-a-thon event procedures, guidelines and incentives is detailed below.

As always, we hope this fundraiser will prove to be an exciting activity for all our participating campers and staff.

- Participating campers will swim laps/lengths for Mickey's Kids one day per week. We anticipate that designating one day per week will continue to remind campers of their individual goals as well as help perpetuate the excitement and participation of the swim-a-thon throughout the entire summer. If, however, a participating camper would like to swim additional days for Mickey's Kids that option will be made available.
- Participants will count their own laps/lengths and report their daily totals to a designated camp counselor. This staff member will be responsible for recording all completed laps that day. Laps completed during both general/free swim and instructional swim periods will be counted towards swim-a-thon goals/results.
- On Visitor's Day, lap totals will be made available for parents to review their child's swimming progress if desired.
- At the conclusion of the camp season, a letter including total laps swam and money raised to benefit the charity will be sent home.

- Campers will receive one special prize for participating in this event. This gift will be provided by the Mickey's Kids Charitable Organization and presented to the swimmers during the final days of the summer camp season.
- During the summer camp season Deena Sebell, Director of Counseling Resources at Camps Kenwood and Evergreen, will be available for any questions regarding this event. Please contact her at:  
[deena@kenwood-evergreen.com](mailto:deena@kenwood-evergreen.com)

Attached to this letter, please review our sponsorship/pledge sheet. **For record keeping purposes, we ask that families with more than one child participating in our swim-a-thon event send separate sponsor sheets for each camper.** Please encourage campers to ask family members and friends to sponsor them throughout the summer. Recommended sponsorship methods include:

- Donors may choose to pledge a lump sum.
- Donors may choose to pledge an amount for each completed lap. We do suggest at least a .50/per lap donation. Also, please notice we have included a column for donors to limit their donation to a maximum amount (optional).

**All completed sponsorship/pledge sheets are due by June 24<sup>th</sup>, 2011.**

**Sponsorship sheets must be sent to:**

**Mickey's Kids  
c/o Randi Tanguay  
16 Brimstone Lane  
Sudbury, MA 01776**

Again, campers will receive a final letter at the end of the camp season including total laps swam as well as the sum total amount of money raised to benefit Mickey's Kids. Campers (and parents) will be responsible for collecting their pledges and mailing a donation check accordingly. All donations are tax deductible to the extent permitted by law.

Mickey's Kids would like to thank you in advance for your support. We look forward to another successful Mickey's Kids Swim-A-Thon event.

Regards,  
The Mickey's Kids Swim-A-Thon Committee

\*A downloadable version of the sponsorship/pledge sheet is available at [www.mickeyskids.org](http://www.mickeyskids.org).