



Bringing the Dream of Camp to Children in Need

Mickey's Kids
9th Annual Golf Tournament
In Memory of Mickey Dank
Monday, September 20, 2010
Wayland Country Club - Rte. 27 Wayland, Massachusetts

10:00 AM Registration

11:00 AM Shot-gun Start

4:00 PM Cocktails

5:00 PM Dinner, Raffle & Silent Auction

Come play "Mickey Golf." Your participation will directly support our scholarship campers and help to keep the "magic" of the Mickey's Kids program alive.

We look forward to seeing you at the 9th annual golf event.

THE STORY OF MICKEY'S KIDS

Mickey's Kids was established to continue the vision and values of Mickey Dank, a life-long friend to the children of Camps Kenwood & Evergreen. For more than forty years, Camps Kenwood & Evergreen have been committed to enhancing the racial, cultural and economic diversity of its camp community.

Mickey's Kids is a charitable organization organized under Section 501(c)(3) of the IRC. Mickey's Kids provides tuition assistance to children, thereby enabling them to participate in the "magic" of summer camp. The children, for whom these experiences would not otherwise be available, truly benefit from a strong network of support - gaining social skills, self-esteem, core values and a greater sense of personal responsibility. Mickey's Kids campers, typically 4th or 5th graders, receive a 7-week scholarship to attend Camps Kenwood & Evergreen each summer until completion of the 9th grade.



NON-CORPORATE SPONSORSHIP/PARTICIPATION OPPORTUNITIES

In an effort to include as many potential players and supporters as possible, please extend this invitation to your business colleagues, friends and family.

I wish to support **Mickey's Kids** and participate as follows:

Golfing Sponsorships and Opportunities

- Platinum Sponsor** **\$2,500**
 Banner, advertisement or name on back-page of tournament program, one full-page advertisement in tournament program, complete golf foursome with dinner. Also available as a corporate sponsorship. (Please enter golfer information on last page.)
- Gold Sponsor** **\$1,000**
 Golf foursome with dinner and one full-page advertisement in tournament program*. Also available as a corporate sponsorship. (Please enter golfer information on last page.)
- Golf foursome and dinner** **\$600**
 (Please enter golfer information on last page.)
- Individual golfer and dinner** **\$150**
 (Please enter golfer information on last page.)

Non-Golfing Sponsorships and Opportunities

- Full-page** **\$250**
 Full-page advertisement in tournament program*.
- Half-page** **\$125**
 Half-page advertisement in tournament program*.
- Hole / Tee Sponsor** **\$100**
 Sign with your name or company name on one tee or green and listed in tournament program.
- Tournament Friend** **\$50**
 Name listed in tournament program.
- Dinner guest** **\$50**
 Non-player attending dinner.
- I cannot attend, but I would like to make a donation** **\$_____**

* Tournament program advertisements and / or camera-ready artwork should be sent to rwf@benefitreports.com.



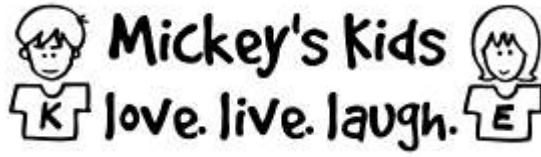
CORPORATE SPONSORSHIP/PARTICIPATION OPPORTUNITIES

For additional information or questions, please contact Bryan Dank at bdank@telamonins.com or 508.864.6474.

My organization would like to support **Mickey's Kids** and participate as follows:

- | | | |
|--------------------------|--|----------------|
| <input type="checkbox"/> | Diamond / Dinner Sponsor | \$5,000 |
| | Large banner prominently displayed at registration, company name or logo on front-page of tournament program, banner hung in dinner tent, one full page advertisement* in tournament program, two complete golf foursomes with dinner. (Please enter golfer information on last page.) | |
| <input type="checkbox"/> | Platinum Sponsor | \$2,500 |
| | Banner, advertisement or name on back-page of tournament program, one full-page advertisement in tournament program, complete golf foursome with dinner. Also available as a corporate sponsorship. (Please enter golfer information on last page.) | |
| <input type="checkbox"/> | Fleet of Golf Carts | \$2,000 |
| | Your company name/corporate logo and/or digital artwork* on each player cart, and complete golf foursome with dinner. (Please enter golfer information on last page.) | |
| <input type="checkbox"/> | Barbecue Stand | \$1,500 |
| | Located on the course during the event. Your company name/logo and/or digital artwork* on a raised banner over the grill, and complete golf foursome with dinner. (Please enter golfer information on last page.) | |
| <input type="checkbox"/> | Cocktail Hour | \$1,000 |
| | Following play (4:00pm - 5:00pm); golfers enjoy drinks and hors d'oeuvres at tables outside the dinner tent. Your company name/corporate logo and/or digital artwork* on a raised banner and cocktail napkins. | |
| <input type="checkbox"/> | Gold Sponsor | \$1,000 |
| | Golf foursome with dinner and one full-page advertisement in tournament program*. (Please enter golfer information on last page.) | |
| <input type="checkbox"/> | Player Snack Bags | \$500 |
| | Each player receives a "courtesy" snack bag at tournament registration. Sponsorship includes your company name/corporate logo and/or digital artwork* on the bag. | |

* Tournament program advertisements and / or camera-ready artwork should be sent to rwf@benefitreports.com.



PAYMENT INFORMATION

Golfers will be taken on a 1st come, 1st served basis. Full payment in the form of check or complete credit card information must accompany this registration. Your gift is tax deductible to the extent permitted by law.

Enclosed is my payment of \$_____ paid by:

Visa MasterCard AMEX Check (payable to "Mickey's Kids")

Name on Card: _____

Card number: _____ Expiration Date: _____

Remit all pages of this form (along with your check if applicable) to:

Mickey's Kids
c/o Benefit Reports, Inc.
554 Washington Street
Wellesley, MA 02482

GOLFERS (Please print)

Player #1 Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (day): _____ (evening): _____

Email: _____ Handicap*: _____

Player #2 Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (day): _____ (evening): _____

Email: _____ Handicap*: _____

Player #3 Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (day): _____ (evening): _____

Email: _____ Handicap*: _____

Player #4 Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (day): _____ (evening): _____

Email: _____ Handicap*: _____

* If you don't have an official handicap, subtract 72 from your average score, then multiply by 0.8 and round down.
Example: Average Score (e.g., 100) - 72 = 28 * 0.8 = 22.4, or 22.